Role Summary:   
  
As an integral part of the creative team, you'll be able to use your experienced design powers for good at a startup with real purpose. Your range of skills will make a real difference, building out our visual brand and bringing the company's product offering to life. Most of all, you'll help manage and execute best-in-class work as a talented member of a dynamic marketing team.   
  
What you will be doing:

* Making marketing stories more interesting, ingestible, and engaging
* Developing scalable designs for marketing materials up and down the funnel
* Creating and guiding results-driven designs, concepts, campaigns, executions, and merchandise
* Working closely with copywriters, project owners, and stakeholders to produce effective, error-free work
* Championing a tight visual aesthetic that empowers our innovative brand character and is attractive to our target audiences
* Helping define the standards of our growing brand elements
* Acting autonomously and as part of a team to meet deadlines and deliverables
* Facing quick turnarounds with grace, while being held to an incredibly high standard

What we are looking for:

* Minimum 5-7 years as a graphic designer, motion designer, art director, or visual effects pro in an advertising agency, marketing department, or production house
* Excellent working knowledge of Adobe Photoshop, Illustrator, InDesign and other creative cloud applications
* Experience creating corporate and/or B2B marketing materials
* Exceptional design, layout, typography, and motion capabilities
* Working knowledge of HTML & CSS
* Bachelor's degree in art, design, communications, or a similar field
* Ability to manage workload on multiple projects across several timelines with rapidly changing priorities
* Experience working with an existing brand book and style guide
* Portfolio with proven ability to showcase storytelling in business materials

About You:

* You know what great conceptual creative is, and the right time to present it
* Your attention to detail is a point of pride
* You're nimble but intentional with every pixel
* You find the right answer to a problem, then move on in search of the next problem's answer
* You understand the importance of brand consistency, and you are used to working within existing brand guidelines (but know when to break or embellish them)
* You're a self-motivator, able to absorb and act upon objective feedback, and enjoy collaborating with colleagues across departments
* You're team-centric, always ready to lend your time to help make someone or something better
* You are a force of good, looking for a company trying to change the world for the better
* You're a storyteller